

Indigenous Music Initiatives

FPCC COVID-19 Statement

Tcwemstwalhkalap

Taking care of one another in Ucwalmicwts, Lil'wat from Mount Currie

The health and safety of everyone involved in FPCC programs, communities, and especially Elders, is of the utmost importance to us. While the Government of B.C. has relaxed some guidelines, there is currently no cure or treatment for COVID-19. We want to be very careful that our programs do not put anyone at risk. FPCC supports each First Nation's self-determined right to protect their community and we respect any guidelines set by Chief and Council or local governments to help keep their communities safe. At FPCC we are taking action to maintain safe operations while supporting our communities and participants. It is critical that we take care of and protect our Elders and those at a higher risk of illness. We need to work together to find safe ways to involve elders that does not include in-person meetings. Please ensure that your project proposal meets the FPCC COVID-19 requirements. We will be as flexible as possible to accommodate unexpected and unplanned changes that might arise. We will do our best to share information and respond to changes together. If you have any questions please contact program staff.

FPCC-funded projects must agree to the following COVID-19 project guidelines:

- Abide by your community or First Nation's COVID-19 plan and orders
- Follow the orders and guidelines stated by the [B.C. Health Officer](#) (BCHO)
- Avoid any in person contact with Elders for program related activities, unless you currently live in the same household
- Avoid travel between First Nations communities, provinces, or countries for program related activities
- Practice social distancing for any small group activities for your program ensuring that indoor spaces allow for safe social distancing, and have approved indoor ventilation
- Singing activities will be limited to outdoor settings with increased physical distancing
- Small Gatherings are permitted, excluding Elders or those who are at a high-risk for contracting COVID-19
- Please follow the recommendations of the BCHO for gatherings. Wearing masks is recommended and ensure that the [BCHO COVID-19 safety protocols](#) are in place for any gatherings. Any gathering is a risk and we need to do our best to minimize the risk by safe practices



- As per the BC Health Officer orders, do not plan any program activities for groups over 50 individuals. The smaller the group the less chance for exposure. We recommend that as much work as possible happens online and remotely
- When gathering, practice food safe measures, avoid sharing food, dishes, or utensils
- Avoid sharing any equipment as this increases the risk of transferring the virus. If this is necessary, make sure items are thoroughly sanitized with no risk of virus transmission
- Do not require in-person participation in program activities but find solutions to make programs accessible for those who do not wish to gather in person
- Project proposals must be prepared to modify their projects at any time if the BC Health Officer orders change. You may view the COVID-19 Phase 1-3 guidelines [here](#)

FPCC staff are here to support you and assist in planning or modifying your projects as we want everyone to continue this important work.

GUIDELINES: Touring, Promotions/Marketing and Performance Initiatives

INDIGENOUS MUSIC INITIATIVE (IMI) OBJECTIVES

The Indigenous Music Initiative is designed to support projects and events that grow and develop British Columbia's Creative Industries. Successful ventures will increase participation of Indigenous music industry professionals and build the capacity of B.C.'s Indigenous music industry through knowledge transfer, skill development, and the creation of new business opportunities in B.C. and beyond.

The Touring, Promotions/Marketing and Performance Initiatives program supports Indigenous artists, ensembles and collectives undertaking touring, promotions, marketing and performance activities in Canada that will lead to enhanced professional opportunities.

TOURING, PROMOTIONS/MARKETING AND PERFORMANCE GRANT DESCRIPTION

The program will support the following initiatives:

- **Touring Opportunity within Canada:** For Indigenous artists, ensembles or collectives who have a minimum of three (3) paid tour dates within Canada that take place at three different venues in three different communities/cities



- Intended to support touring activity that provides an opportunity to increase the knowledge, appreciation and awareness of the applicant's work or that provides a meaningful opportunity to strengthen the applicant's own practice and artistic development
- Supports the development of a national market, proven or potential, for the work of the artist(s)
- Applicants must be able to demonstrate the importance of the opportunity within the context of their own artistic discipline and practice

NOTE: Tour dates must be consecutive, without significant breaks between performances (i.e., no more than 5 days between performance dates).

- **Promotional and/or Marketing activities:** For Indigenous artists, ensembles or collectives that have released an EP, LP, or a minimum of two official singles (available on a public website) within the last 18 months
 - Activities include but are not limited to: websites, electronic press kits, publicity, social media marketing, photography, radio promotion, or promotional merchandise for applicants who meet the eligibility criteria. (Note: Hiring BC vendors is strongly encouraged)
 - Applicants must be able to demonstrate the importance of promotional and/or marketing activities within the context of their own artistic discipline and practice
- **Performance at a Canadian Event:** For Indigenous artists, ensembles or collectives to participate in an official showcase, national event or festival
 - Intended to support Indigenous artists, ensembles or collectives participating in a professionally curated/programmed event or festival that offers a significant opportunity and provides long-term benefits to the artist(s) and strengthens the Indigenous music industry in British Columbia
 - Applicants must demonstrate the importance of the showcase or event within the context of their own artistic discipline and practice

FINANCIAL INFORMATION

Touring, Promotions/Marketing and Performance grants to support Indigenous artists are available up to a **maximum of:**

- Tour within Canada: up to **\$6,000**
- Promotions/Marketing: up to **\$4,000**



- Canadian event, showcase or festival: up to **\$4,000**
- Touring within Canada and Promotions/Marketing can be combined for a total of up to **\$10,000**
- Canadian event, showcase or festival and Promotions/Marketing can be combined for a total of up to **\$8,000**

APPLICATION CLOSING DATE
September 15, 2020 at 4:30 pm PST
Late proposals will be ineligible

WHO CAN APPLY

This program supports applicants with Indigenous ancestry, which includes First Nations, Métis and Inuit peoples. Registered Indian Status is not required. Applicants must be residents of B.C.

NOTE: If there is a question about whether you live in British Columbia, you may be asked to provide documentation. Your proof of residency can include a valid British Columbia services card, a valid British Columbia driver's license or evidence of income taxes paid in the previous year as a British Columbia resident.

ELIGIBILITY CRITERIA

A Final Report is required at the end of the project.

The applicant must:

- Be of First Nations, Métis, or Inuit heritage
 - Collectives, groups or ensembles must include 50% Indigenous membership and be Indigenous directed
- be a resident of B.C. AND at least 19 years of age
- show a demonstrated commitment to their work in the music industry
- clearly articulate their intention to advance within the music industry
- include a detailed, achievable plan/itinerary along with a detailed budget
- Submit application prior to engaging in activity requiring funding support
- not be a full-time student

Note: Applicants cannot submit more than one application per intake.



An initiative must be:

- **A Tour within Canada** that has a minimum of three (3) paid tour dates in three different communities that are confirmed by the time any grant award is accepted
 - Written confirmations from the hosting organizations, including venues, dates and fees to be paid, are required. Payment of any award may be conditional upon receiving all three written confirmations
 - Venues can include clubs, rented halls, theatres, house shows, and school shows.
 - Applicants must provide copies of at least 3 confirmations (one from each community) for a contracted Performance Fee, meaning you will be paid a guaranteed fee, or will be receiving a percentage of gross ticket sales and/or the take at the door
 - Confirmations may include: • contracts; • email confirmations; • agent provided itineraries. (**Please note:** Text message conversations, Facebook messages or similar **will not be accepted** as a booking confirmation)
 - Confirmations must clearly indicate the following: • the name and contact info of the booker; • the date of confirmed performance; • set length; • a clear description of remuneration
 - Where applicable, the tour's marketing, market development, or public programming/outreach plan

- **Promotional and/or Marketing activities** in support of Indigenous artists, ensembles or collectives that have released an EP, LP, or a minimum of two official singles (available on a public website) within the last 18 months
 - Artist must have earned approximately \$2,000 or more in a recent year from music related activities including, but not limited to, paid gigs, royalties, licensing, and/or merchandise
 - Artist has a demonstrated history of performance, presentation, or distribution of works within BC
 - Artist maintains a current presence on a public platform, including but not limited to a website, social media, blog, live performance videos, or music videos
 - Artist is registered with SOCAN if creating original works, and/or other royalty collection organizations

- **A Performance at a Canadian event** that is professionally curated/programmed and where the applicant has received an official invite/confirmation from an event, festival or showcase

** Projects must not contain any elements of serious or gratuitous violence, sexual violence or exploitation, obscene, indecent or pornographic content within the meaning of the Criminal Code, or elements which are libelous or in any other way unlawful.

Note: Promotions/Marketing can be combined with a Touring or Performance initiative.



Eligible expenses for this program include:

- travel, accommodation and per diem expenses (airfare, ground travel, baggage fees, fuel, vehicle rental, hotel, per diem)
- Marketing/Promotions
- expenses related directly to project activities

Ineligible expenses for this program include:

- projects related to post-secondary education
- capital and business development costs
- equipment purchases (**note: equipment rentals are eligible**)
- capital renovation costs
- expenses incurred in annual community celebrations
- project phases that have begun prior to the date the application is submitted; and
- cost of producing recordings

APPLICATION REQUIREMENTS

- Applications must be submitted through FPCC's online grant portal
- Ensembles or collectives must apply under the name of an individual member of the ensemble or collective acting as a key contact person and listed as the submitting applicant, who meets the eligibility criteria. The key contact person will be held responsible for the application and subsequent report. If the application is successful, the collective may receive payment of the award if there is a registered bank account associated with the collective, otherwise, the contact person will receive payment of the award on behalf of the group
- Plans must describe lasting benefits to the applicant/group in relation to their ongoing growth within the music industry

all proposals must include:

- A completed and **signed application** (additional pages/information may be attached)
- A **project description** detailing the objectives, activities and participants. This should include a detailed tour itinerary/project timeline. Plans must describe lasting benefits to the applicant/group in relation to their ongoing growth within the music industry
- Key participants' **CV/resumes or biographies**, including career and educational accomplishments and music industry experience
- List of music activities that have taken place over the past year eg: gigs, events, royalties etc.



- Provide SOCAN registration information where applicable
- A balanced **project budget**, which details planned expenditures, resources and additional revenues or other support (including in-kind contributions)
- An official invite/confirmation from an event, festival or showcase for a **performance at a Candian event** OR at least 3 confirmations (one from each community) for a contracted Performance Fee for a **tour within Canada**
- **Support material** corresponding to previous related work or samples of the work(s) to be toured. Submit up to 10 minutes of select video or audio recordings in mp3, mp4, or mov format
 - The content of the sound recordings being used to support the application must be original works although exceptions may be made for roots/traditional/cultural, classical and jazz genres
 - The recording that the initiative is in support of must have been released within 24 months before the first date of the initiative, or scheduled for release within 6 months after (confirmation of release date required). Exceptions may be made for jazz, classical, and traditional genres
 - The recording the initiative is in support of may be distributed independently or through a recognized distributor, and must be available for sale in BC (or in the territory being traveled to). A recording shall be considered a commercially released sound recording: Single, EP, or Album format, and distribution may include physical and/or digital releases
- **A numbered list** that clearly identifies and describes the support material and corresponds with the numbers or names of your sound files

NOTE: Applicants are **required to complete a Final Report** detailing the outcome of their funding including measurable results, business contacts, and actual and potential deals secured as a result of the initiative (template to be supplied by FPCC).

GENERAL INFORMATION FOR APPLICANTS

Applicants are advised to read the program guidelines and application form, and discuss their project with Arts Program staff before submitting their proposals.

Download a copy of the *Artist Grant Proposal Writing Handbook* to guide you through the process of completing your application form. www.fpcc.ca/arts/toolkit/Grant-Writing-Handbook.aspx (You can request a hardcopy of this handbook as well.)

Proposals will only be discussed with the applicant or named contact person.



Successful applicants must acknowledge the support of the First Peoples' Cultural Council in all materials produced in relation to the funded project.

ADJUDICATION PROCESS

- **Submitting a proposal does not guarantee funding**
- Applications will be reviewed by FPCC staff for completeness and clarity
- A jury composed of established Indigenous artists and arts/industry professionals will be convened to review all applications and make recommendation
- Applications will be adjudicated based on the following criteria:
 - Quality of work based on support material
 - Applicant's demonstrated commitment to working in the music industry (inclusive of previous work history)
 - Applicant's readiness for the proposed performance/touring project.
 - Balanced and realistic budget
 - Viable project/touring plan and timeline
- Funds available to this program are limited. Therefore, projects that request achievable levels of financial assistance will be given priority
- **Please do not contact staff regarding the status of your application.** Applicants will be advised of jury **decisions approximately 12 weeks after the application deadline**
- FPCC reserves the right to require confirmation of other sources of funding prior to releasing funds, to request access to financial records of the project and to require receipts for expenses incurred by the project
- If your application is successful, **you will be required to complete paperwork before receiving a grant. Also, you will be required to complete a Final Report Form and send images or videos of your activities one month after the conclusion of your project.** You will not be eligible to apply to any of our programs until your final report is submitted



FIRST PEOPLES'
CULTURAL COUNCIL
Arts Program

For additional information or to request forms please contact:

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